

RFP Form

This form is designed to help you clearly define the area which needs our intervention. Please fill the form and send it to us. Please try and answer as many questions as you can. Every piece of information provided here makes it easier for analysis and submission of a proposal. Please note this form is editable so you can fill it and email to us at support@aimaltus.com. You could also print the form, fill it with pen and email to us.

- 1) What area/s do you need help with?
 Strategy Marketing Social Media Outsourcing Start up
- 2) What do you wish to achieve? (1 or more)
 Reduce cost Reduce time Increase Revenue Increase profit
- 3) Which of these is/are the major source of problem?
 Customer Supplier Direct Competition Indirect Competition
- 4) What kind of ROI are you looking to achieve?
E.g. if you invest 100\$ and wish to have a return of at least 1000\$ then it is 10 times ROI
 Times
- 5) What is the Life time value (in \$) of your customer?
 Dollars
- 6) What is the timeline for setting and creating the plan?
 Days / Week / Months
- 7) What is the timeline for implementing the plan?
 Days / Weeks / Months
- 8) Are you able to pinpoint what needs to be corrected?

- 9) Please include any other information

How to reach you:-

Name	<input type="text"/>	Designation	<input type="text"/>
Company	<input type="text"/>	E-mail	<input type="text"/>
Phone	<input type="text"/>	Mobile	<input type="text"/>

Website